



MALIN EGGERTZ FORSMARK

Candidate for Vice President of the UEG Executive Committee

Malin Eggertz Forsmark has a genuine interest and a broad background in sports, in both national and international contexts. She was employed by the IOC head office in Lausanne during the mid-1980s, and since returning to Sweden she has maintained her connection with the Olympic movement. She is currently an executive member of the Swedish Olympic Committee, and has been part of the administration team for several Swedish Olympic delegations.

Between 2004 and 2016, she served as the president of the Swedish Gymnastics Federation, and is today responsible for the International Council of Swedish Gymnastics.

While Malin Eggertz Forsmark has actively trained and competed in several sports, she has dedicated most of her time to gymnastics, both as a coach and as a gymnast.

Sponsoring, event management and marketing have constituted large parts of Malin Eggertz Forsmark's professional life, and she has worked within these areas for several Swedish sports organizations, private companies, local government and her own company. Between 2011 and 2016, she served as the CEO of World Village of Women Sports, a research and development centre focusing on women's sports and health, where she gained a vast network within the world of international universities and organizations.

Since 2016 Malin Eggertz Forsmark has worked as Head of Division, Sports, Recreation and Leisure, City of Malmö.

Malin has been the vice president of the UEG for the past eight years, and during this time she has actively worked towards and will continue to work towards

- expanding the perception of gymnastics through communication and events
- developing UEG's communication
- encouraging a higher level of cooperation and collaboration between UEG and NF

UEG CONGRESS 2017

ABOUT SWEDISH GYMNASTICS

Swedish Gymnastics is multifaceted, and via our 250,000 members, we represent everyone from children's gymnastics to senior citizen exercise. We facilitate the many different forms of expression gymnastics can take, including competitive and fitness training gymnastics. We view our diversity as our strength, and together we enable all forms of gymnastics to take place.

We take a unified approach to how we believe Swedish Gymnastics should be run – an approach that is represented in our development model and its key factors. The powerful development force that Swedish Gymnastics represents is based on our member associations. They are the driving force behind our forward progress supported by our democratic structure and policies. The key to everything we do is to enjoy what we do, to accept that not everyone wants to do the same thing and treat each other with mutual respect. Our values and associated code of conduct are the foundation of everything we do.

// The work Swedish Gymnastics does is closely linked to international gymnastics. We aim to make our marvellous development in Sweden inclusive of all our members. At the same time, we are a listening federation and modest about our successes in the international arena. As a federation, we have great respect for Malin Eggertz Forsmark, and fully support her candidature. Eggertz Forsmark's commitment to international gymnastics issues is an important link between Sweden and international gymnastics – a link that goes both ways. Eggertz Forsmark's ability to open up lines of communication between people and create platforms for knowledge sharing together with her determined pursuit of development make her a key figure in the field of gymnastics.



Swedish
Gymnastics
Federation